



Edmonton International
FILM FESTIVAL

The 26th Edmonton International Film Festival
September 28 to October 6, 2012

CALL FOR ENTRY: Submission Fees & Guidelines

Deadline Dates are POST-MARKED only dates. Films must have been completed after **January 1st, 2011** and not previously submitted to EIFF.

POSTMARKED BY	Features	Shorts	Student	Alberta & Alumni Filmmakers
Earlybird: March 30	\$45	\$30	\$25	Waived
Regular: May 30	\$55	\$40	\$35	Waived
June 15	\$65	\$50	\$45	Waived
June 30	\$80	\$65	\$45	Waived

All applicants will be informed of the status of their project not later than **AUGUST 7**.

IMPORTANT DATES for Filmmakers	
August 7	Notify filmmakers of programming decisions by e-mail EIFF
August 10	Official invitations sent to accepted film project contacts by e-mail
August 24	Press materials received at EIFF offices
September 3	SHORT FILMS: Exhibition copy received by EIFF
September 17	FEATURE FILMS: Exhibition copy received by EIFF
Sept. 28-Oct. 6	26 th Edmonton International Film Festival!

Entry Categories

NARRATIVE FEATURE (70-minutes and over):

Narrative feature films are dramatic stories over 70-minutes from Canada & around the world. Features are programmed into these streams: *Contemporary Independents, Edge of Night, Oh Canada! and World Cinema*.

Date of completion: **After** January 1, 2011

DOCUMENTARY FEATURE (70-minutes and over):

We're looking for documentaries that engage, enlighten and entertain. Perfect examples of the types of documentaries we look for are *Man on Wire, Anvil! The Story of Anvil* and our 2011 People's Choice winner, *Wild Horse, Wild Ride*. Documentary features are programmed into our *Doc Central* and *EIFF U* (films for High School students) streams. Date of completion: **After** January 1, 2011

NARRATIVE SHORT (under 30-minutes)

Selected films will showcase 'excellence in storytelling'. Short, dramatic films include animation, live-action and experimental in all genres: family, COMEDY (comedy is HUGE with our audiences), thriller, film noir, western... the list goes on. Our most popular program strand for all short films is Lunchbox Shorts – a 45-min. package of shorts scheduled over lunch hour for the downtown business crowd.

ALBERTA Filmmakers, please submit in the OUR OWN BACKYARD category, regardless of length of film. Date of completion: **After** January 1, 2011

DOCUMENTARY SHORT (under 30-minutes)

We look for all kinds of fascinating, documentary stories that teach us, motivate us, or take us to a place (in mind or in body) that we might never have gone. Over the years we've programmed *Simply Rob*, *The Diner*, *I Am Girl* and *Sunday's Best* – films that stay with us no matter how much time goes by.

Date of completion: **After** January 1, 2011

OUR OWN BACKYARD: Films By Albertans! (all lengths)

You live and work here. You grew up here. Your formative University days were spent here. We want to see your stories! Whatever the genre and the length of your film, ALBERTA filmmakers submit to this category. Films accepted in OUR OWN BACKYARD category are in competition for Best Canadian Short, Rising Star Awards & Best Alberta Short.

Date of completion: **After** January 1, 2011

SHORT FILMMAKERS IMPORTANT INFORMATION! **Alberta** filmmakers who submit a short film (**20-mins. or less**) to EIFF by our Earlybird deadline, MARCH 30, will be considered for CBC Television's 2012 SHORT FILM FACE OFF. For more information, or to submit directly to CBC, email: tamara.mcdonald@cbc.ca

NEW! HIGH SCHOOL STUDENT SHORT (10-minutes or less)

To support and cultivate the next generation of filmmakers, EIFF hosts a special competition for students enrolled in grades 9-12 within the greater Edmonton area.

Films submitted in this category must be under 10-minutes in length and created/produced between October 1, 2011 to June 30, 2012. This competition is open to high school filmmakers enrolled in the greater Edmonton area and in grades 9 through 12 during the 2011-12 academic year. Submission deadline is June 30 (postmark deadline). Films must be family friendly (no nudity, sex or coarse language). Submissions will be judged by a panel of independent filmmakers and industry figures. Prizes, including EIFF passes, are awarded for to the top 3 finalists. All films chosen will screen as part of the regular 2012 film festival schedule.

Submission Guidelines

LENGTH: Submissions may be fiction, documentary, or animation and each category is length-specific.

GENRES: Whatever the genre, we're looking for films with strong story lines. Movies that make you question your own values; move you in some mysterious way; or make you laugh out loud.

COPYRIGHT: Filmmaker is responsible for securing all copyright clearances and music rights.

WHERE IN THE WORLD? Wherever you are on the globe, we're interested in your cinematic story. Canada is one of the most culturally diverse countries in the world and, as a city, Edmonton is rich with an incredible variety of peoples.

SUBMIT AS EARLY AS POSSIBLE! Submitting early not only allows more time for consideration, but also guarantees you won't miss the final deadline. No late submissions will be considered at all. Seriously!

WORKS IN PROGRESS: EIFF does not accept trailers or rough assemblies but will accept work-in-progress cuts (picture lock with temp sound, color, etc.). Please be aware that EIFF will not screen multiple updates/versions of your film for programming consideration.

SUBMISSION DEADLINE: All deadlines are **POSTMARKED** by dates. The final, final, final 'postmarked by' submission date is **JUNE 30, 2012**. Late entries will not be accepted. So don't bother phoning or e-mailing, begging for an extension. It won't happen. We're not being mean, it's just that we've given you the latest deadline possible.

PREMIERE/BROADCAST STATUS: With very rare exceptions, **FEATURE** films will only be considered if they are to have their first Edmonton screening at the EIFF. Any domestic, theatrical or television screenings to a general audience (cast & crew only screenings are considered 'private' screenings) in Edmonton prior to EIFF may preclude the work from eligibility. The only Premiere **REQUIREMENT** is that the film is making its Edmonton Premiere (some exceptions made for locally produced films). This applies mainly to features – we're not so tough on the **SHORT** filmmakers. However, **ALL** films, regardless of their length, which are available on DVD or VOD are **NOT** eligible for consideration.

COMPLETION DATE: Films and videos must have been completed after January 1, 2011 -- and not previously submitted to EIFF. Films previously submitted to EIFF will **ONLY** be considered if there are substantial, creative changes to the project.

SUBMISSION FORMAT: For selection purposes, all preview copies must be submitted on DVD and be in English, dubbed in English or have English subtitles. EIFF cannot preview film, Beta, digi-Beta, or HDCam formats. EIFF will make every attempt to contact you if there is damage to an entry, but cannot be held responsible if entry is not considered due to poorly recorded or unplayable media – in other words, please check your DVD before you mail it out to us!

SUBMISSION CONTACT: The submitter shall be either a producer, director or authorized agent of the film. All communication will be sent to the person submitting.

SUBMISSION PACKAGE TO INCLUDE: Please include one (1) DVD (NTSC or PAL) or BLU-RAY (NTSC only) of your film. Mark your submission DVD with a permanent marker (please, no stickers... they hurt our machines): WAB number | Title | Run Time | Contact Information (e-mail address). Include payment only if you have not paid online.

DO NOT SEND: In keeping with our effort to become a carbon neutral festival, we request that you **DO NOT SEND** the following items with your submission: press kits, photo stills, or any other publicity materials. We will request these materials at a later date, if your film is accepted.

LANGUAGE: All films with non-English dialogue must be dubbed in English or have English sub-titles.

MULTIPLE SUBMISSIONS: These must be submitted individually on separate DVDs and entry forms. Multiple submissions or compilations on DVD are not accepted.

ENTRY FEES: Entry fees are non-refundable and the fees listed are per entry.

STUDENT FEE: If applying for the Student Fee amount, you **MUST** include a copy of your current Student ID OR a letter from your instructor/teacher with the submission copy.

FEE WAIVERS: Aside from Alberta, High School and Alumni ('alumni' is defined as filmmakers who have submitted projects in 2005 thru to 2011), **NO FEE WAIVERS** will be considered. Don't e-mail us, don't phone us, don't hunt us down on the streets -- we've worked very hard to create an affordable submission system that offsets our costs. Trust us... filmmaker submission fees are not a revenue generator for our fest.

CONFIRMATION OF RECEIPT: Submissions will be acknowledged by an automatically generated **WITHOUTABOX** e-mail upon receipt.

RETURN of SUBMISSION DVD: If you'd like your preview copy returned, include a self-addressed, stamped mailing package. Screeners will otherwise not be returned.

SELECTION PROCESS: All submissions are screened and evaluated by EIFF Preview and Selection Committees appointed by the Festival Producer. Their reports and decisions are final and confidential.

NOTIFICATION: All accepted entrants will be notified on or before August 10th, via e-mail. Filmmakers whose films are not selected to screen at EIFF will also be notified by this date using the WITHOUTABOX automated e-mail system.

TRAVEL/ACCOMMODATIONS for FILMMAKERS:

EIFF will extend very limited invitations to compensate visiting filmmakers for airfare and lodging. Please do not interpret this as non-appreciation of filmmakers; we simply do not have the resources to provide travel and hotel for all filmmakers.

PASSES/TICKETS for FILMMAKERS:

Complimentary Festival Passes and single tickets are available to attending filmmakers. Quantities are dependent on film length, category and based on availability. EIFF representatives will communicate this information to filmmakers upon acceptance of film/s.

FILMMAKER FEEDBACK: EIFF no longer provides feedback from our selection committees to filmmakers. Please do not contact the Festival offices for decisions or to ask why we didn't program your film. It's not that we don't love you – it's just that no one wants to tell a parent that their baby is too tall, has too many teeth or is plain old ugly. Although yours is a 'cinematic' baby, the analogy works here.

EXHIBITION FORMAT: Once a film is accepted, every attempt will be made by EIFF organizers to exhibit your film on the preferred exhibition format. However, due to budget and our movie venues, we are only able to project:

FEATURE Films: 35mm, DCP and Blu Ray DVD

SHORT Films: NTSC DVD only

EXHIBITION FORMAT DELIVERY DEADLINE: To allow for time to test and inspect exhibition copies, EIFF must receive by:

SHORT FILMS: September 3rd

FESTURE FILMS: September 17th

REPRODUCTION AGREEMENT: Entrant agrees to grant EIFF permission for accepted films and related marketing materials to be reproduced and distributed (in whole or in part) **SOLELY** for the purposes of jurying and promotion of the Festival.

LOSS and DAMAGE: EIFF will make every attempt to contact you if there is damage to an entry, but cannot be held responsible if your entry is not considered due to poorly recorded or unplayable media.

SHIPPING (Submission Copies): Do not send masters or irreplaceable formats. Preview copies will not be returned unless a self-addressed, stamped envelope is included with the submission. All shipping charges are the responsibility of the sender.

INTERNATIONAL SHIPPING (Submission Copies): The Customs Declaration should state "Festival Submission only - no commercial value". Mark value no higher than \$10CDN. The Festival does **NOT** accept collect shipments or pay customs fees on inbound packages.

SHIPPING (Exhibition Copies): The cost of shipping an entry to the EIFF must be paid by the entrant or preceding festival. All international entries must be sent with all transportation charges, duties and taxes prepaid by the shipper. For films accepted into the Festival, the entrant is responsible for inbound shipping. However, the Festival will not be responsible for unnecessary expedited or overnight shipping charges to other destinations.

PRIZES: Should the jury determine that no film was outstanding in an award category, NO award will be presented. EIFF reserves the right to modify the Cash and Goods/Services prizes as listed in the Categories -- as per sponsorship agreements.

ACCEPTANCE:

Submitting a film to the EIFF and accepting an offer for participation will be considered an approval of the film's copyright holder in accordance with the terms of these Regulations.

ONCE A FILM HAS BEEN SELECTED AND AN INVITATION TO PARTICIPATE AT THE EDMONTON INTERNATIONAL FILM FESTIVAL IS ACCEPTED, THE FILMMAKER CANNOT WITHDRAW THEIR FILM FROM THE FESTIVAL PROGRAMME. EIFF RESERVES THE RIGHT TO WITHDRAW ACCEPTED ENTRIES DUE TO UNFORESEEN CIRCUMSTANCES.

PLEASE NOTE: While we make every effort to follow screening times as printed in the festival program guide, EIFF cannot be held accountable for changes to the schedule after festival line-up is announced.

SEND ALL ENTRIES TO:

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EDMONTON, Alberta T6E 2B3 Canada
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